

San Diego Style WEDDINGS

JOIN US
FOR
2025!



San Diego Style Weddings Magazine will give our brides and grooms the best experience to create and envision their event with reputable vendors.

It's a robust way to a network with successful vendors in the industry. SDSW is a great way to add value and relationship to local wedding vendors by marketing and creating a presence both tangibly and online.

To reserve space in **San Diego Style Weddings**, please contact us at 619.855.2141 | stacie@sandiegostyleweddings.com

SAN DIEGO | TEMECULA | DESERT CITIES | MEXICO

ABOUT US

SAN DIEGO STYLE WEDDINGS

San Diego Style Weddings **MAGAZINE & WEBSITE** is committed to supporting our advertisers' marketing efforts. Each issue of our publication (offered both in print and online) is the ultimate resource for all things wedding in Southern California. which features ideas, inspiration, tips, event listings and much much more, our site provides everything needed for a couples big day.



STACIE BARBA

**OWNER / PUBLISHER / DIRECTOR OF
MARKETING PARTNERSHIPS**

Stacie has been in the wedding industry for 20 years. She has had her work seen in many reputable magazines as well as reputable news shows and tv shows. She had a very successful Event planning business and rental company. Stacie has many contacts in the industry and understands what they need.



ALYSSA McNEES

**OWNER / EXECUTIVE
CREATIVE & DESIGN DIRECTOR**

Alyssa has been in the magazine, web design industry for over 20 years with her versatility and excellent eye for design has made her a huge success. She understands what it takes to make a successful magazine. She has specialized in marketing, branding, creative concepts and producing photo shoots.

WHY CHOOSE US

San Diego Style Weddings has been the premier resource for couples who are on the search for wedding professionals for over 30 years thanks to Dena Nolen-Malasek and we are coming back strong! Our media synergy approach offers our advertisers maximum exposure in the wedding industry with our exclusive "Complete Marketing Program" Your marketing message can be shared with the greatest number of couples by using the most comprehensive program in Southern California.

PRINT | DIGITAL | PR | WEBSITE | SOCIAL | BLOG | E-NEWSLETTER | BRANDING

619.855.2141 | stacie@sandiegostyleweddings.com | sandiegostyleweddings.com



JENNIFER DERY

Just how relevant
is print marketing
to couples? A
survey found that
an outstanding 87%
of today's couples
buy a local wedding
magazine as
soon as they
become engaged.*

We are ready to
make sure it happens!

Advertising in San Diego Style Weddings Magazine ensures your brand will be in the hands of over 75% of engaged couples in San Diego, Temecula, Mexico and now the desert cities destination market.*

Right now more than ever we are excited to announce the Re-launch of San Diego Style Weddings magazine. SDSW wants to create an experience for the bride and groom. SDSW will provide a space for vendors to network and be seen from the end user, consider SDSW to be a hybrid PR company.

Couples absolutely love San Diego Style Weddings and the tools we provide. By partnering with us, businesses benefit from the Promotions and Programs where our magazines are distributed such as shows, grocery stores, book stores, venues, gown shops, events, on line, and much more! San Diego Style Weddings gives your business ways to promote to couples as well as other industry experts. Our goal is to help you build strong and lucrative relationships faster!

*Breakthrough Marketing, Inc.

SDSW PLATFORM



MULTI-PLATFORM MARKETING

ALL RATES INCLUDE

- Print ad to run in a selected category for 6 months.
- Guide listings and online (when applicable)
- Inclusion in photoshoots (minimums required)
- Social Media Campaigns
- Digital Magazine and Vendor Landing Page Links
- Networking Events & Opportunities
- San Diego Style Weddings interviews
- Monthly E-Newsletter

MAGAZINE

SDSW Magazine will get vendor information back in the hands of local brides through a high-end creative and beautiful publication distributed to bridal shows, book stores, venues, gown shops, events and more.

RE-LAUNCHED

April 2024

FREQUENCY

4 covers and
2 inside changes
per year.

CIRCULATION

15,000

DEMOGRAPHICS

GENDER:

Women 24-38

MEDIAN AGE:

28 years old

MEDIAN BUDGET:

\$50,000 to over
\$150,000

ONLINE AND TANGIBLY

We will have issues both online, and smartphone compatible and physical printed. You will have your own personalized QR code to help direct brides to your website for inquiry.

EDITORIAL LINEUP

REAL & DESTINATION WEDDINGS:

Featuring venues in San Diego, Orange County, Palm Springs, Temecula, Napa & Mexico

FEATURES: The Ultimate Venue Guide, Wedding Gowns, Hair and Makeup Trends AND... Styled Shoots, Engagement Photos, Wedding Trends, Catering, Bouquets, Wedding Registry Tips, Stationery Suites, Color Inspiration, Rehearsal Dinner and more.

SDSW PLATFORM

DIGITAL MAGAZINE

Your ad in the SDSW Digital Magazine is embedded with hot-links that allow couples to reach your website directly with a simple click of the mouse. The direct link increases your site's web traffic and are pivotal in boosting your Search Engine Optimization (SEO), ensuring a high ranking on sites such as Google or Bing. Our Digital Magazine also makes it easy for couples to share favorite looks, styles, and ideas in today's digital world.

WEBSITE

Newly redesigned SanDiegoStyleWeddings.com has unique visitors monthly and traffic on San Diego Style Weddings' website continues to increase yearly. We attribute this growth to the constant exposure of the publication at various events throughout the year. Our site was built to be a tool where couples could gather more information and coverage on the advertisers we represent. SDSW prides itself on being the #1 local go to wedding resource for planning a San Diego, Temecula, Orange County, Mexico or desert city wedding!

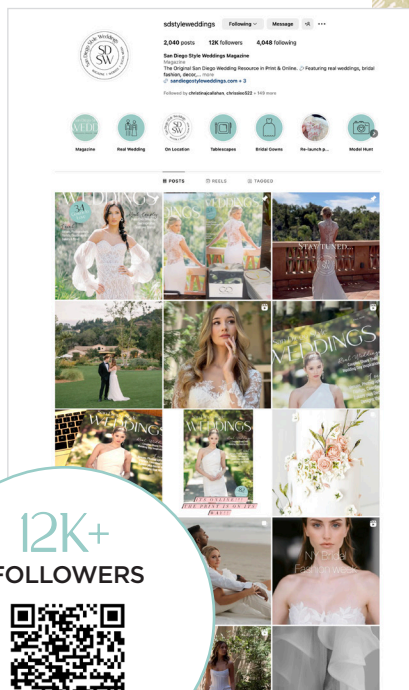
E-NEWSLETTER

Re-launched monthly newsletter going out to local brides and vendors. Highlighting businesses, trends and inspiration.

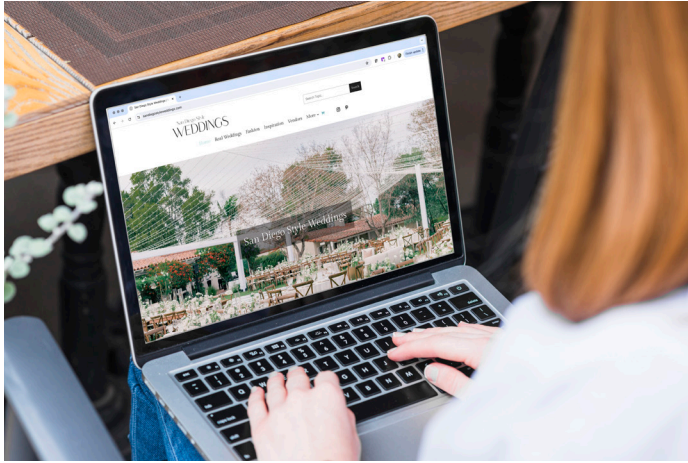
SOCIAL MEDIA

San Diego Style Weddings keeps local couples up-to-date with the latest wedding trends through the use of Instagram, Pinterest, YouTube, and others. Our dynamic social media feeds will be updated daily with the inside scoop on popular wedding themes as well as news about local vendors, venues, special offers, and ideas for weddings and honeymoons.

- 📷 @sdstyleweddings
- 📌 SDSWCreative
- 📺 SDSWtv
- 🎵 sdswweddings

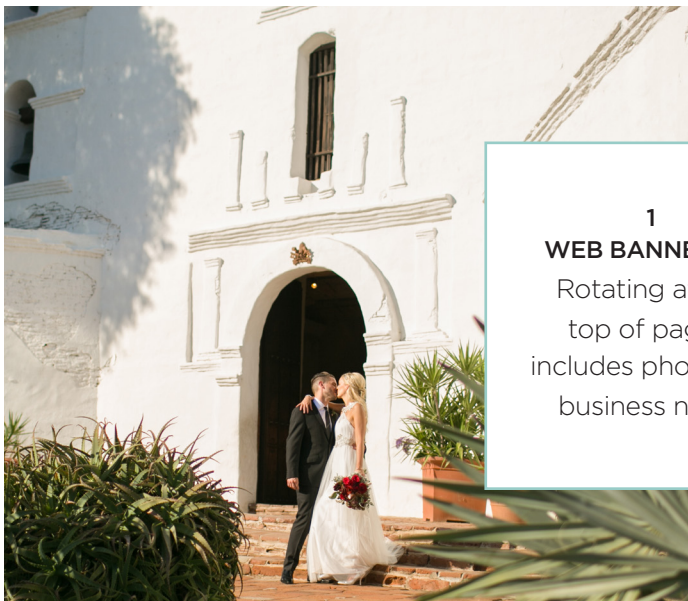
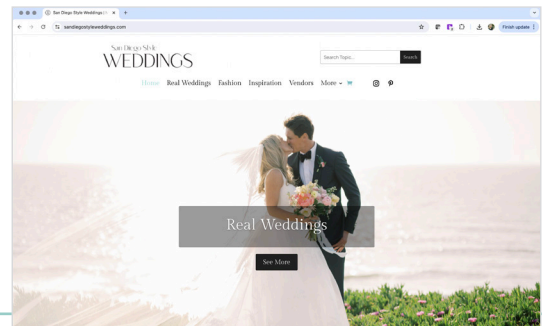


SDSW WEBSITE



WEBSITE

Newly redesigned SanDiegoStyleWeddings.com is being noticed. Traffic on San Diego Style Weddings' website continues to increase yearly. Advertise with print or without!



1
WEB BANNER AD
Rotating at the top of pages, includes photo and business name

2
WEB COLLECTION AD
Includes photo and listing in vendors sections

3
WEB LISTING ONLY
Includes business name and contact information

